

The IXP landscape in the SEE region

Initial Findings

Report Introduction



• Purpose:

 Assess the evolution and state of the IXP ecosystem in the SEE region to identify trends, challenges, and opportunities

• Goals:

- Identify areas of growth or stagnation
- Highlight internal and external challenges
- Propose recommendations for enhancing connectivity and supporting national digital strategies



Introducing the Region



Region is Not Homogeneous



- Regulatory disparities (EU and non-EU)
- Market size (larger and smaller)
- Geographic location (landlocked and coastal)
- Intra-region connectivity (Ex-YU and rest)



Initial Findings

The Role of IXPs in Digital Connectivity



Definition:

 A physical infrastructure where networks (ISPs, content providers, enterprises) exchange internet traffic directly, rather than through alternative ways

Benefits:

Better quality of experience: faster speeds, higher availability, greater resilience

Economic Impact:

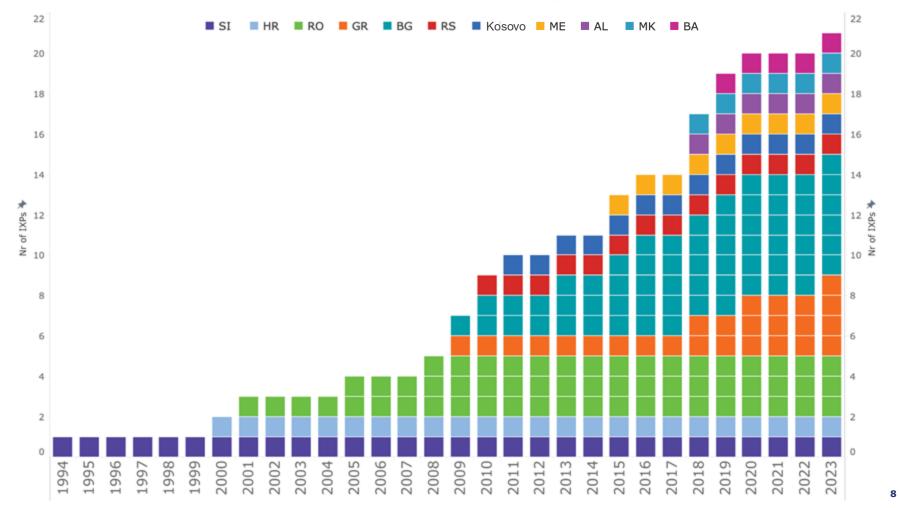
 Supports ecosystem digitization, promotes local content development, and reduces dependency on costly international transit

Security & Resiliency:

• Minimizes vulnerabilities associated with routing traffic through distant, international hubs

IXP Landscape





Data source: PCH IXP directory

IXP Governance



Diverse Governance Models:

- Associations of ISPs, operator-neutral for-profit companies, university or government agencies
- Large number of IXPs run by NRENs
- Different levels of membership involvement

• Impact on Growth:

- Governance and business models influence access to funding for critical equipment upgrades
- Affects the ability to attract new members and shape growth strategy
- Lack of focused personnel inhibiting growth potential

Market Dynamics



• Incumbents' role:

- Incumbent ISPs often hold significant influence over local IXPs
- Not all ISPs engage in open peering at the local IXP, limiting traffic exchange opportunities

Market Concentration:

- IXPs is typically more useful for small and medium sized ISPs
- Larger ISPs may prefer private peering or rely on international hubs

Regional Investment Challenges:

• The lack of a sustainable cross-border market makes it harder to draw in major players or secure large-scale infrastructure investment (E-commerce, Media, Finance, Content)

Proximity to Major Data Hubs



Pros:

- Good access to a larger digital ecosystem
- Low(-ish) latency
- Low cost transit (for some countries)

Cons:

- Dependency on foreign hubs
- Underdevelopment of local IXPs and peering
- Export of capital from domestic economy
- Lack of localisation

Regulatory Landscape



Establishment of the IXP:

No special license required to establish or operate an IXP across the entire SEE region

• IXP membership:

Most IXPs do not require ISP licence to approve new membership

EU Regulation:

- NIS 2 Directive: The European Union's updated framework for cybersecurity, replacing the original NIS Directive (2016)
- Expanded Scope: Includes stricter security requirements for essential entities, now including digital infrastructure (IXPs, DNS, and cloud computing services) as critical infrastructure



Criteria for Success

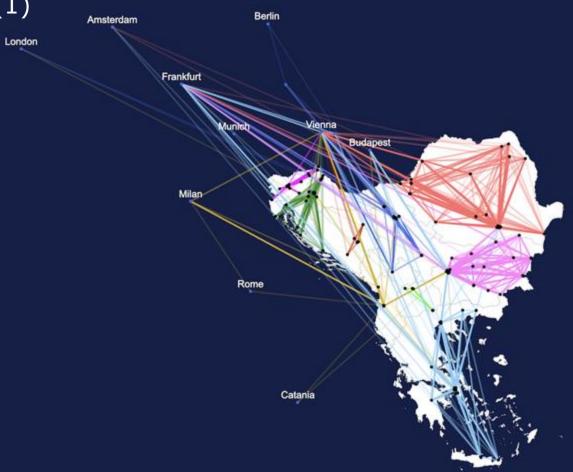
The Four Criteria for Success



- 1. Keeping local traffic local
- 2. Facilitating inter-region traffic
- 3. Attracting global hyperscalers and content providers
- 4. Supporting economy digitisation

In-Country Connections (1)

Country	Total number of paths	Out-of- country number of paths	Out-of- country paths %			
AL	72	19	26.39%			
ВА	28	3	10.71%			
RS	455	31	6.81%			
GR	754	27	3.58%			
RO	1544	29	1.88%			
SI	418	6	1.44%			
HR	592	6	1.01%			
BG	2031	15	0.74%			
MK	25	0	0.00%			

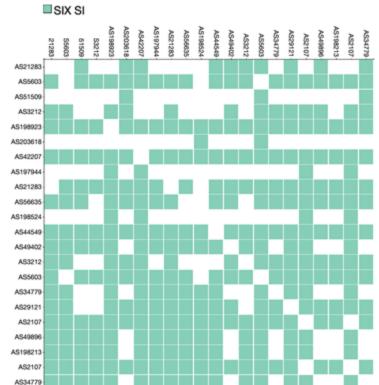


Data source: RIPE Atlas

In-Country Connections 1





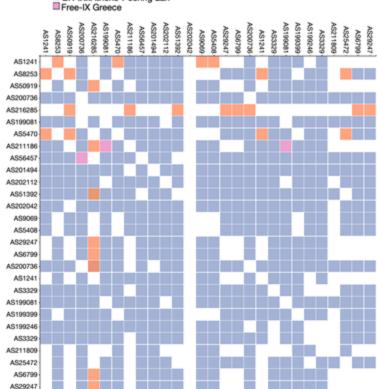


In-Country Connections 2



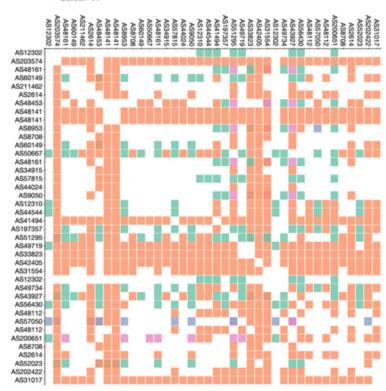
GR-IX::Thessaloniki-Peering LAN

GR-IX::Athens-Peering Lan









Inter-region connections (2)

Total IPv4 paths: 40,833

Out-of-region paths: 8,507 (20.83%)

In-region paths: 32,326 (79.17%)

Seattle

Torento Chicago

3an Francisco



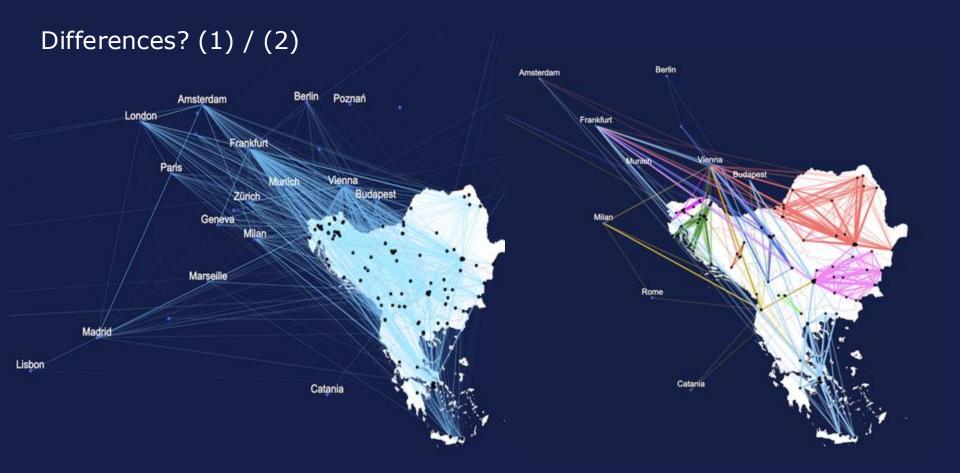
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Inter-region connections (2)

Number of in- region IPv4 paths	Regional IXP in the path
8645	NetIX Sofia
8640	InterLAN
8438	SOX
7944	BIX.BG
4526	CIX
4424	SIX
3567	GR-IX::Athens
2394	B-IX BG
2359	Balcan-IX
878	NetIX GR
702	GR-IX::Thessaloniki
543	RoNIX
455	MegaIX Sofia
318	IXP.mk
305	VarnaIX
258	T-CIX
36	BHNIX
21	ANIX
6	MIXP



Data source: RIPE Atlas



Data source: RIPE Atlas

Presence of ISPs at regional IXPs



		XIX	ğ	BHNIX	sox	MIXP	InterLAN	RONIX	BALCAN-IX	BIX.BG	NetIX	B-IX (Balkan-IX)	MegaIX Sofia	Varna IX	T-CIX	ANIX	IXP.mk	GR-IX: Athens	GR-IX: Thessaloniki	SEECIX	THESS-IX	NetIX Greece	KOSIX
		Slovenia	Croatia	Bosnia& Herzegovina	Serbia	Montenegro		Romania		Bulgaria							N. Macedonia						
AS5603		200G																					
AS3212		200G																					
AS34779	SI	200G	10G							10G													
AS21283		40G																					
AS9119		10G	10G		10G					10G							10G						
AS5391			30G														10G						
AS15994	HR		80G																				
AS205714			200G																				
AS44306			80G																				
AS25144																							
AS9146	ВА			20G																			
AS42560																							
AS20875																							
AS8400					400G						20G				1G								
AS31042			20G		400G		10G		10G	20G	20G												
AS15958	RS				200G																		
AS9125					40G																		
AS44143					X																		
AS43940						X																	
AS15397	ME					X																	
AS8585						X																	
AS8708							100G																
AS9050	RO						10G		40G		10G												
AS12302								10G															
AS8953							100G	100G															
AS8866										20G	100G	10G		10G					1G				
AS8717	BG									200G	20G	20G		10G									
AS29244										100G				1G									
AS42313	AL																						
AS50973																1G							
AS206262																							10G
AS21246	AL*																						10G
AS33983																							10G
AS29170																							10G
AS6821																	10G						
AS43612																	10G						
AS34772	мк										100G						1G						
AS41557																	10G						
AS34547																	10G						
AS6799																		800G	20G				
AS3329	GR																	600G	200G				
AS25472	GK																	200G	10G	10G			
AS1241																		200G	10G				

Cloud, CDN and OTT leaders in IXP participation



	SI	HR	RS		RO				BG			AL	MK IXP,mk	GR				
	SX X	ð	sox	InterLAN	RONIX	BALCAN-IX	BIX.BG	NetIX	B-IX (Balkan-IX)	MegaIX Sofia	1-CIX	ANIX		GR-IX: Athens	GR-IX: Thessaloniki	SEECIX	NetIX Greece	
Akamai				200G			40G	100G										
Amazon							200G							200G				
Anexia				10G				10G						10G				
BelCloud				20G			40G							10G	1G			
Blizzard Entertainment				10G				10G										
ByteDance			200G	100G				100G										
CacheFly				10G	10G													
Cloudflare		40G	40G	100G	10G	10G	20G	200G	100G	10G	10G		20G	400G	10G	10G	100G	
Delta Cloud							300G	100G										
Digital Realty														30G		20G		
Edgoo	10G																	
Fastly							200G											
Google			80G	200G	40G		600G	400G	20G	20G	20G							
Hetzner Online			100G					200G										
Huawei					20G													
Hurricane Electric	100G	30G	100G	100G	100G	10G	100G	100G	100G	100G	10G	10G	10G	100G	10G	20G	100G	
i3D.net				100G		10G												
M247			10G	20G	10G	60G		10G										
Mainstream			40G															
Meta			400G	200G	200G	200G	200G	420G	400G	20G	20G	30G						
Microsoft		40G		20G		200G	200G	100G		10G				200G		20G		
Netflix				100G	100G							10G*						
OVHcloud								100G										
Riot Games							10G	10G	10G	10G				10G				
Softnet	10G	10G	10G				10G						10G					
Sony														10G				
Valve			200G	100G				100G										
Voxility				20G	10G	20G		10G										
Yahoo!				230		10G	20G	10G										

Data source: Peering DB

Digitalisation of the Local Economy









Call for action - Better regional peering



More Attractive to Global Players

Companies can/may serve multiple countries from a single hub

Stronger Security

Less distance = fewer risks for data in transit

Lower Latency

Crucial for gaming, fintech, and real-time apps

Greater Resiliency

- Less dependence on hubs like Frankfurt or Vienna
- IXPs may contribute to an enhanced security posture that would benefit their members

Cost Savings

Reduced transit needs can lower overall costs and decrease the outflow of capital



Questions & Comments



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THANK YOU!